



**Logo guidebook**

to be used only within rectangular (above 4:3 ratio) areas of display – for square display areas use "Secondary logo" version

**LESOVIK**

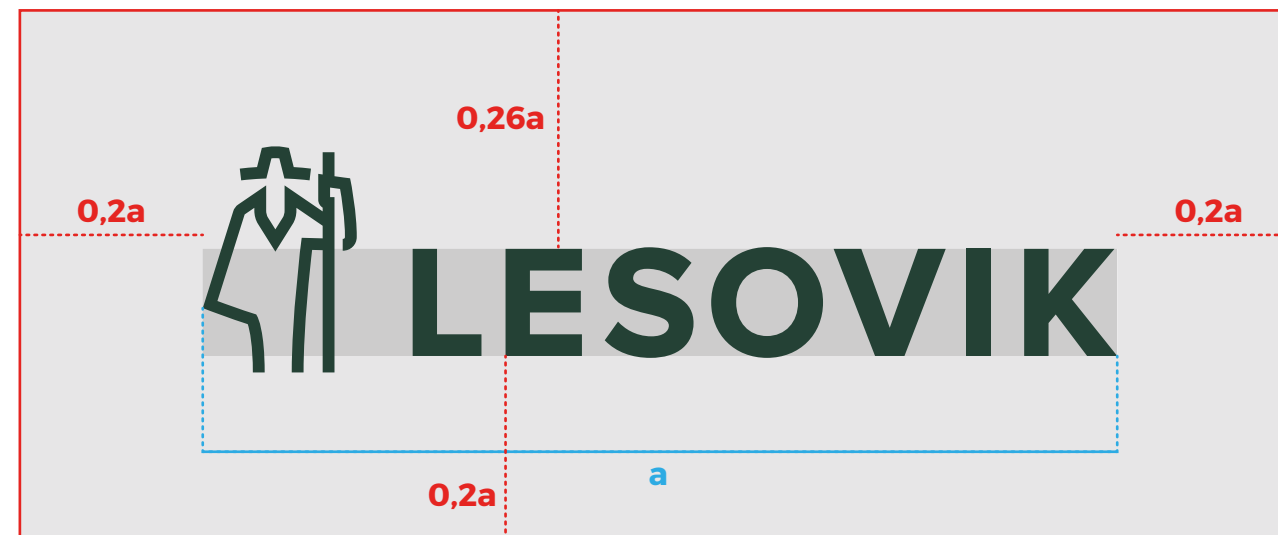
Primary logo



Rules to follow:

- to be used primarily
- to be used only on white or light grey backgrounds
- to be used only within rectangular (above 4:3 ratio) areas of display – for square display areas use „Secondary logo” version

**Logo guidebook**



**LESOVIK**

Secondary logo

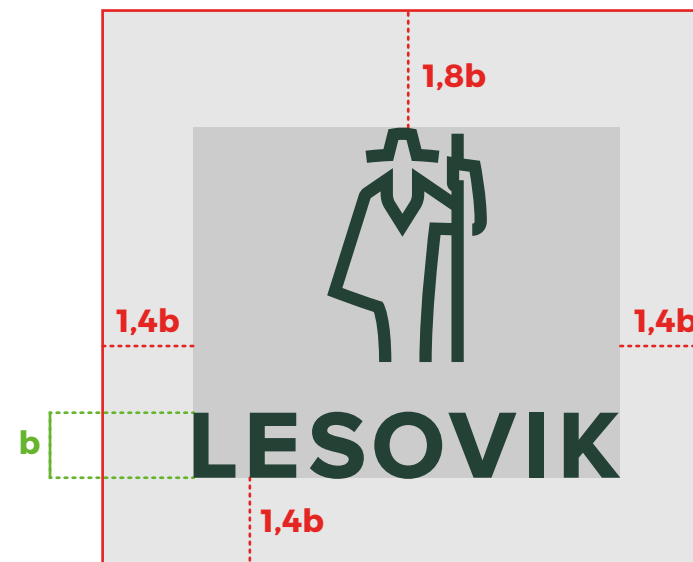


**LESOVIK**

Rules to follow:

- to be used only on white or light grey backgrounds
- to be used only within square (below 4:3 ratio) areas of display – for rectangular display areas use „Primary logo” version

**Logo guidebook**



**LESOVIK**

Primary logo – negative



Rules to follow:

- to be used on dark backgrounds
- to be used only as a supporting option if „Primary logo” version cannot be used
- to be used only within rectangular (above 4:3 ratio) areas of display – for square display areas use „Secondary logo” version

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**LESOVIK**

Secondary logo - negative



Rules to follow:

- to be used on dark backgrounds
- to be used only as a supporting option if „Secondary logo” version cannot be used
- to be used only within square (below 4:3 ratio) areas of display – for rectangular display areas use „Primary logo” version

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<div></div> <div></div> <div>changing proportions</div>	<div></div> <div></div> <div>changing colours</div>	<div></div> <div></div> <div>changing position</div>	<div></div> <div></div> <div>adding / removing elements</div>
<div></div> <div></div> <div>rotating</div>	<div></div> <div></div> <div>adding text</div>	<div></div> <div></div> <div>ignoring safe space</div>	<div></div> <div></div> <div>Whenever in trouble, contact us for recommendation</div>